



2018 Blacksburg Farmers Market

Guest Application, Guidelines, and General Information

Mission Statement & Goals

Friends of the Farmers Market, a 501c3 nonprofit organization governed by a volunteer board of directors, provides support to the Blacksburg Farmers Market by educating the community on the benefits of locally grown and sustainably produced food, providing development and business support on behalf of vendors, providing effective market management, and fostering a vibrant local economy and community gathering place.

Goals

- #1 To support and promote vendor opportunity, retention, and financial viability.
- #2 To promote public health by increasing knowledge about the value and enjoyment of locally produced and sustainably grown food.
- #3 To assist people with limited income to access affordable, healthy food.
- #4 To implement effective strategies for internal market management and communication.
- #5 To contribute to the vitality of downtown Blacksburg.

Market Guest Responsibilities

Community groups, civic groups, and non-profit organizations that add value to the market and make the market more attractive to customers are invited to be special guests of the market on a limited basis. These must be approved and scheduled in advance with the Blacksburg Farmers Market. The Market has limited space and not all guests who apply will be accepted. **Preference will be given to local organizations who align with our mission and goals.**

The Blacksburg Farmers Market has sole discretion on what guests to allow, based on value-added services and/or what the market is looking for at the time.

The Blacksburg Farmers Market asks that all market guests design simple games, crafts, or other interactive entertainment for market patrons and/or have special “goodies” to hand out to patrons. Guests may not hand out “goodies” that directly conflict with vendor products. Activities and handouts

must be discussed and approved with the Blacksburg Farmers Market. Guest Vendors May pick up to three (3) dates to attend.

Market Guest Vendors may hand out marketing material and information about their organization but may **NOT** sell any products at the market. Certain items, such as tickets to an event or a fundraiser may be sold at the Market but must be approved.

Set Up and Arrival

Set- Up: Saturday, April-Oct:

- All vendors will be set up no later than 8am

Wednesday, April-Oct:

- All vendors will be set up no later than 12pm

Saturday, Nov-Dec:

- All vendors will be set up no later than 9am

Wednesday, Nov-Dec:

- All vendors will be set up no later than 12pm

Saturday, Jan-Mar:

- All vendors will be set up no later than 10am

Take Down:

Market guests are required to stay until closing of the Market at 2:00 pm on Saturdays and 6:00 pm on Wednesdays. Guests are responsible for removing all equipment, vehicles, trash, and other items from the Market.

Booth Space Details

Booth Space Details - The Blacksburg Farmers Market Guest Booth space is a 10' x 10'. All Guest equipment must fit within the booth spaces.

Each guest is solely responsible for their own equipment (tables, tents, displays, etc.). Guests will not be able to stake their tents to the pavement – it is mandatory that you come with other ways to secure your tents (cement blocks, 5 gallon buckets filled with sand or water, etc. The Blacksburg Farmers Market can become very windy and is not responsible for damaged tents or other equipment!

Electricity - Limited electricity is available. Preference is given to the Market Vendors.

Blacksburg Farmers Market Guest Application

WAIVER: I (we) hereby relieve the Town of Blacksburg, Virginia, its agents and employees, from any and all liability for any damage, loss, injury, or costs associated with or arising from the Applicant's use and presence at the Blacksburg Farmers Market; and furthermore, I (we) agree to indemnify and hold the Town of Blacksburg, Virginia, harmless from all claims, costs, and actions occasioned by me (us) for the use and presence at the Blacksburg Farmers Market.

I (we) hereby relieve the Friends of the Farmers Market Inc., its agents and employees, from any and all liability for any damage, loss, injury, or costs associated with or arising from the Applicant's use and presence at the Blacksburg Farmers Market; and furthermore, I (we) agree to indemnify and hold the Friends of the Farmers Market Inc., harmless from all claims, costs, and actions occasioned by me (us) for the use and presence at the Blacksburg Farmers Market.

Applicant Name _____ Date _____

Address _____ City _____ State _____ Zip _____

Phone (business) _____ (cell) _____

Email _____

Description of items to be distributed and/or activities to be done at the Market:

Market Date(s) requested (Choose up to three):
